

Clinical Immersion Sessions

Orlando Health Strategic Innovations (OHSI) is the innovation division within Orlando Health, a not-for-profit healthcare organization that serves the southeastern United States. Orlando Health is home to 58 hospitals and ERs, 11 specialty institutes, Central Florida's only level one trauma center and nearly 5,700 physicians. The OHSI team has the capability to internally develop medical devices ready for market in the United States as well as perform clinical research and pilot studies with our internal IRB.

Opportunity

With a deep understanding of the process to take ideas from concept to commercialization, the OHSI team can offer the opportunity to participate in curated sessions where industry players can enter a hospital environment for a specific purpose. These sessions can include activities such as:

- Individual or group interviews with hospital staff (Clinical Staff, RNs, APPs, MDs, and Hospital administrators).
- Problem/user needs exploration.
- Facilities exploration to better understand clinical workflows and hospital environments.
- Prototype sessions to showcase and gather feedback on potential product solutions.
- Formative or human factors studies.
- Design Validation.

These sessions are protected confidential opportunities to gather invaluable end user feedback in a real-world environment.

Partnership

To participate in sessions, a corporate partnership is needed between Orlando Health and the Company outlining legal considerations, IP rights, and the proposed template for session creation and structure. This partnership can be tailored to the specific needs of an organization and is subject to negotiation.

If there is interest in exploring these sessions further please contact Evan Gomez (evan.gomez@orlandohealth.com) or Anthony Mango (anthony.mango@orlandohealth.com) for further information.